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Exciting new initiatives for echo Art Fair 2014

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Buffalo, NY — echo Art Fair, <u>www.echoartfair.com</u>, Buffalo's juried contemporary art fair--now in its fourth year—diversifies and deepens its programming.

For the second year, echo Art Fair will return to the Buffalo and Erie County Central Library, a 25,000 square-foot, mid-century space, in the heart of downtown Buffalo. The fair will run for two full days, Saturday, September 6 and Sunday, September 7, from 10am-6pm, with a \$5 admission fee. echo kicks-off the fair on Friday, September 5th with its signature tour of private, local art collections, VIP party, and Coup d'état, an art dance party in partnership with Only Comrades.

The site-specific portion of the fair, which was introduced in 2012, will feature 12 installations in and around the Central Library, and three installations at Canalside on Buffalo's waterfront. The site-specific works at the Library were curated by Cori Wolff, former Director of Buffalo Arts Studio and currently the Director of Public Art at ArtWorks Cincinnati in Ohio, and the site-specific works at Canalside were curated by Ms. Wolff and Aaron Ott, Public Art Curator for the Albright-Knox Art Gallery. The John R. Oishei Foundation underwrote the site-specific installations at the Library, while Global Spectrum underwrote the works at Canalside.

New initiatives for the 2014 fair include: ARTech Lab, a technology/art maker space in partnership with Employii, The Foundry and Buffalo Lab, a Cultural Corridor, where local non-profit organizations working in the fine arts will have a presence at the fair, a Public Art Tour hosted by Explore Buffalo, and an art critique workshop led by Bushwick Art Crit Group.

echo Art Fair has also entered in to strategic partnerships with a number of regional fine art organizations, which, in exchange for exhibiting at the fair, will promote echo to their constituencies. These include: Rochester Contemporary Art Center (Rochester, NY), Bushwick Crit Art Group (Brooklyn, NY), Center3 For Print and Media Arts (Hamilton, ON), and Locust Street Art (Buffalo, NY). These organizations will exhibit alongside the artists and dealers who have been juried in

to the fair.

"We are thrilled to see the fair expand in so many directions, which has only been possible because of the partnerships we have structured with many fabulous cultural organizations in Western New York and beyond," said founder E. Frits Abell.

Continuing from previous years, the fair will also offer docent-led tours, panel discussions about art collecting hosted by Arts Services Initiative, and local food and beverage vendors.

About echo Art Fair:

echo Art Fair, a fine art exposition, provides a platform for independent artists and galleries to present their work to a jury of contemporary art experts, and to showcase and sell their work. Last year's echo featured more than 110 artists and galleries from WNY, the United States, and Canada. echo Art Fair is an initiative of Echo Creative Ventures LLC, which leverages sound business practices to build innovative ventures.

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Tags: echo art fair

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